

Elliott Masie's  
**LEARNING2009**  
 November 8 - 11, 2009 . Orlando, Florida

Number	Title	Session Leader(s)	Day & Time	Room
100	Question & Answer with Doug Lynch - Myths in Learning	Doug Lynch, UPenn & Wharton CLO Program	Monday, 8:00 am - 9:00 am	Fiesta 6
101	Performance Support 101: Learning at the Moment of Need	Bob Mosher & Conrad Gottfredson, MASIE Learning Fellows	Monday, 8:00 am - 9:00 am	Durango 1
102	Shared Learning Services: Key Learnings	Peter Jones, Bristol-Myers Squibb	Monday, 8:00 am - 9:00 am	Acapulco
103	Leadership Moments that Matter	Betsy Myers, ReSkilling Project	Monday, 8:00 am - 9:00 am	Durango 2
110	Learning Changes at YUM! Brands: Ensuring Consistency with Worldwide Learning Systems	Rob Lauber & Mary Woolf, YUM! Brands	Monday, 8:00 am - 9:00 am	Coronado A
111	Learning Changes at Sprint/Nextel: From Learning/Training to Performance	Dave Fogleman, Sprint/Nextel	Monday, 8:00 am - 9:00 am	Coronado P
112	Driving On-the-Job Learner Engagement	Dave Koll, Steve Asnes, David Adam, Michael Burkeen & Randy Esterling, ConAgra Foods	Monday, 8:00 am - 9:00 am	Coronado B
113	Painless Compliance Training - Finally!	Jill Gardner, The Walt Disney Company	Monday, 8:00 am - 9:00 am	Coronado C
114	Implementing a Learning Management System in Less Than One Year: From Strategy to Execution (with Battle Scars to Prove It!)	Kathy Tague, MetLife	Monday, 8:00 am - 9:00 am	Coronado D
115	Leadership Development: Real Engagement in a Virtual Environment	Martha Soehren & Anthony Annunziata, Comcast	Monday, 8:00 am - 9:00 am	Coronado E
116	Strategic Business Content: Managing with Non-Traditional Tools (Office 2007 & XML)	Murry Christensen, JetBlue Airways University	Monday, 8:00 am - 9:00 am	Coronado F
117	Collaborative e-Learning Methodology: Design, Develop & Manage Your Projects	Coley O'Brien, Wendy's	Monday, 8:00 am - 9:00 am	Coronado M
118	Not Your Typical New Employee Orientation: Driving Engagement & Interaction	Joe Windham & Renee Flores, Citrix Online	Monday, 8:00 am - 9:00 am	Coronado Q
120	Impacting Performance with Outstanding Instructional Design: The How-To Guide	Stacey Jewesak, Bank of America	Monday, 8:00 am - 9:00 am	Monterrey 2-3
121	Mobile Learning: Examples, Design & Inspiration	Tom King, Learning Innovator & Judy Brown, ADL Immersive Learning Technologies Team	Monday, 8:00 am - 9:00 am	Yucatan 1-3
130	Partnering with IT for Social Learning Success	Allison Anderson & Laurie Buczek, Intel	Monday, 8:00 am - 9:00 am	Monterrey 1

140	Ten Ways to Measure Learning Impact	Carolyn Hansen, COUNTRY Ins & Financial Services; Tammy Alsene, State Farm; Ron Cowan, Xerox	Monday, 8:00 am - 9:00 am	Coronado G
141	Content Reuse: Build Once, Use Many, Use Creatively	Dawn Heinz, The Kellogg Company	Monday, 8:00 am - 9:00 am	Baja
200	Alignment Through Transition at Bank of America	Ron Garrow, Bank of America	Monday, 11:15 am - 12:15 pm	Durango 2
201	Designers 'R Us: Is Design THE Skill of the Future?	Wayne Hodgins, MASIE Learning Fellow	Monday, 11:15 am - 12:15 pm	Monterrey 2-3
202	ReSkilling Issues & Strategies	The MASIE Center's ReSkilling Project (Check ReSkilling Schedule for Details)	Monday, 11:15 am - 12:15 pm	Fiesta 6
203	Two Veterans of Learning Who Haven't Slowed Down: Full Speed Ahead	Patricia Crull, Time Warner & Martha Soehren, Comcast	Monday, 11:15 am - 12:15 pm	Coronado T
204	A Second City Workshop on Learning & Storybuilding	Cast of Second City,	Monday, 11:15 am - 12:15 pm	Fiesta 5
205	Question & Answer with Laura Fitton: Microblogging in the Enterprise	Laura Fitton, Twitter for Dummies & Pistachio Consulting	Monday, 11:15 am - 12:15 pm	Durango 1
210	A Journey From Delivering Physical Classroom Training Events to Live Virtual Learning Experiences	Martyn Lewis, 3g Selling	Monday, 11:15 am - 12:15 pm	Coronado B
211	Looking for ROI? You're Missing the IOB: Why Impact on Business is the New Measure of Corporate Learning	Tim Hill, Blackboard	Monday, 11:15 am - 12:15 pm	Coronado F
212	Leverage Ireland's Investment in Innovation & Next Generation Learning	Sharon Claffey Kaliouby, Enterprise Ireland & Jonny Parkes, Irish Learning Alliance	Monday, 11:15 am - 12:15 pm	Coronado C
213	Virtual Worlds 2 Years Later: Case Studies for Learning & Collaboration from IBM, Scotiabank & ACS	Chris Badger, Forterra Systems; Neil Katz, IBM; Caroline Avey, ACS; John Brisbin, Scotiabank	Monday, 11:15 am - 12:15 pm	Coronado E
214	No Classroom, No Problem: Hewitt Associates Accelerates Leadership Development	Charlotte Afonso & Jon Leatherbury, Hewitt Associates; Ian Fanton, Harvard Business Publishing	Monday, 11:15 am - 12:15 pm	Coronado A
215	Performance Support Success Stories: Case Studies from Herman Miller & Progressive Insurance	Bob Mosher, LearningGuide Solutions; Jodi Jackson, Progressive Insurance; Jeremy Smith, Herman Miller	Monday, 11:15 am - 12:15 pm	Coronado G
216	An NIIT Session - YUM!: KFC's Secret Recipe for Virtual Worlds in Training	Sailesh Lalla, NIIT Cognitive Arts & Karen Grissom, KFC	Monday, 11:15 am - 12:15 pm	Coronado D
220	Learning Changes at Liberty Mutual Group: The Impact of Evolving Workforce Demographics	Larry Israelite, Liberty Mutual Group	Monday, 11:15 am - 12:15 pm	Yucatan 1-3
221	Open Source LMS: Moodle Lessons Learned One Year Later	MaryJo Swenson & Chris Grayson, Novell	Monday, 11:15 am - 12:15 pm	Monterrey 1
222	So Much Social Media, So Many Demographics!	Tony Gleeson, CPA Australia	Monday, 11:15 am - 12:15 pm	Coronado M

223	SCORM: The Future & Next Generation	Paul Jesukiewicz & Kristy Murray, ADL Co-Lab	Monday, 11:15 am - 12:15 pm	Coronado N
224	RABID Instructional Design: Going Extreme When Rapid is Not Enough	Dan Duren, ReachLocal & Elizabeth Bryant, Southwest Airlines	Monday, 11:15 am - 12:15 pm	Coronado P
225	One Size Does Not Fit All: Teaching Virtual Classroom Skills Globally	Dave Sanderson, General Mills	Monday, 11:15 am - 12:15 pm	Coronado R
230	Learning 101: The First 90 Days	Peter Jones & Daniel Bonham, Bristol-Myers Squibb	Monday, 11:15 am - 12:15 pm	Cancun
240	Training the CIA Trainer: Weaving Diversity & Inclusion into Curriculum	Lynn Chernin, CIA	Monday, 11:15 am - 12:15 pm	Coronado Q
300	Going Global: Nightmares & Dreams Come True	Nigel Paine, MASIE Learning Fellow	Monday, 1:30 pm - 2:30 pm	Yucatan 1-3
301	Video in Learning: Q&A with CNN	Benjamin Coyte, Lisa Pedrogo & Rosemary Fitzpatrick, CNN -Turner Broadcasting	Monday, 1:30 pm - 2:30 pm	Fiesta 5
302	Staying Legal with Social Networking & New Media	Jeffrey Tenenbaum, Venable	Monday, 1:30 pm - 2:30 pm	Monterrey 2-3
303	Videoconferencing in Learning: It's Here & Growing	Marci Powell, United States Distance Learning Association & Tristram Gillen, UniFirst	Monday, 1:30 pm - 2:30 pm	Durango 1
304	Education Entrepreneurship: The For-Profit Higher Education Industry is Thriving in a Down Economy	Sabrina Kay, Fremont College	Monday, 1:30 pm - 2:30 pm	Acapulco
310	e-Migration: A Strategy to Get from Here toThere	Richard Taylor, Aptara Corporation	Monday, 1:30 pm - 2:30 pm	Coronado E
311	Evolving from Blended Learning to Next Generation Integrated Learning: Why & How?	Greg Bashar, CERTPOINT Systems	Monday, 1:30 pm - 2:30 pm	Coronado G
312	Strategies for Implementing Successful Online Training Solutions	Beth Gilbert, Citrix Online	Monday, 1:30 pm - 2:30 pm	Coronado D
313	Mastering the Art of Connections: Connect, Communicate & Collaborate	Mark Sylvester, introNetworks	Monday, 1:30 pm - 2:30 pm	Coronado A
314	LMS Applications You Never Imagined Possible	Eric Miller, NetDimensions	Monday, 1:30 pm - 2:30 pm	Coronado B
315	A Step into the Future of Leadership Development	Tim Hildreth & Sally Hovis, SkillSoft	Monday, 1:30 pm - 2:30 pm	Coronado C
316	Everything You Needed to Know About Video Content but Were Afraid to Ask	Martin Addison, Video Arts	Monday, 1:30 pm - 2:30 pm	Coronado F
320	Learning Changes at Deloitte Touche Tohmatsu: Global Competencies	Nick van Dam, Deloitte Touche Tohmatsu	Monday, 1:30 pm - 2:30 pm	Coronado Q
321	"B-Learning": Bus-Based Learning & Support in Times of Crisis	Chris Brown, Chris Ralph, Randall Glenn, Verdean Glenn, Shawn Kitts, Todd Wright, David LaChapelle, Farmers Insurance Group	Monday, 1:30 pm - 2:30 pm	Cancun
322	YouTube at Work: User-Generated Video for Learning	Ken Spieker & Sandy Fulton, Cash America International	Monday, 1:30 pm - 2:30 pm	Coronado M

323	Networking Around the Globe: Virtual Collaboration for Global Procurement at AstraZeneca	Suzanne Schneeman & Anna White, AstraZeneca Pharmaceuticals	Monday, 1:30 pm - 2:30 pm	Coronado N
324	LMS/LCMS Implementation Toolkit: Managing a Decentralized World with Centralized Processes	Mary Woolf & Chris McGarvey, YUM! Brands	Monday, 1:30 pm - 2:30 pm	Coronado P
325	Make it Stick: Customer Service Training	Trista Lee Fay, MassMutual Financial Group	Monday, 1:30 pm - 2:30 pm	Coronado T
330	Measurement & ROI - Learning Leaders Respond in Real Time	Jonathan Kayes, CIA; Deb Tees, Lockheed Martin; John Leutner, Xerox; Beth Thomas, Sequent	Monday, 1:30 pm - 2:30 pm	Fiesta 6
340	Toolkit for Blended Success: 70% Exposure, 20% Experience, 10% Education	Sarah Lindsell & Helen Gibson, PricewaterhouseCoopers	Monday, 1:30 pm - 2:30 pm	Coronado S
350	The Role of Learning in a Merger: Comparing Notes & Sharing Speed Bumps	Heidi Nyland, Schering-Plough	Monday, 1:30 pm - 2:30 pm	Monterrey 1
351	Ten Ways to Make Learning Programs "Shorter"	Wayne Hodgins, MASIE Learning Fellow; Jill Jurgens, Boston Scientific; Stacey Jewesak, Bank of America	Monday, 1:30 pm - 2:30 pm	Coronado R
352	Leadership Development - Reframed	Lori Bober, Experian	Monday, 1:30 pm - 2:30 pm	Baja
353	Pecha Kucha	Learning 2009 Participants	Monday, 1:30 pm - 2:30 pm	Durango 2
400	What Do You Believe About Learning?	Stanton Wortham, University of Pennsylvania Graduate School of Education	Monday, 2:45 pm - 3:45 pm	Yucatan 1-3
401	Talent Management: Intersection with Organizational Development & Training	Beth Thomas, Sequent	Monday, 2:45 pm - 3:45 pm	Cancun
402	Optimal Food for Fitness & Staying Fit	Paul Arciero, Skidmore College	Monday, 2:45 pm - 3:45 pm	Fiesta 6
403	You Can't Make Chicken Salad Out of Chicken S---!: Simplifying Organizational Leadership	Breon Klopp, PIT Instruction & Training	Monday, 2:45 pm - 3:45 pm	Durango 1
404	So You Want to be a Learning Leader	Nigel Paine, MASIE Learning Fellow	Monday, 2:45 pm - 3:45 pm	Acapulco
405	Performer Support Solutions: Sidekicks, Planners & Brokers	Bob Mosher & Conrad Gottfredson, MASIE Learning Fellows	Monday, 2:45 pm - 3:45 pm	Coronado T
406	The ONE Campaign: Making a Difference	Mark Brinkmoeller, ONE Campaign	Monday, 2:45 pm - 3:45 pm	Baja
410	Learning Changes at Wal-Mart: Preparing for 3,000,000+ Associates by Accelerating the Talent Pipeline	Brian Poland, Wal-Mart	Monday, 2:45 pm - 3:45 pm	Monterrey 2-3
411	Learning Changes at Progressive Insurance: Safely Speeding Up the Learning Process	Mark Wagner, Progressive Insurance	Monday, 2:45 pm - 3:45 pm	Coronado D
412	Defeat Repeats: A Blended Learning Solution	Keith DeAngelis, Comcast	Monday, 2:45 pm - 3:45 pm	Coronado A
413	Hospitality Now: A Customer Service Culture Transformation Success Story	Tori England, Wyndham Vacation Ownership	Monday, 2:45 pm - 3:45 pm	Coronado B
414	Training Your Newly-Hired "Learning Professionals"	Carolyn Hansen, COUNTRY Insurance & Financial Services & Tammy Alsene, State Farm	Monday, 2:45 pm - 3:45 pm	Coronado E

415	Federated Search for Learning	Paul Jesukiewicz & Kristy Murray, ADL Co-Lab	Monday, 2:45 pm - 3:45 pm	Coronado F
416	Hitchhikers Guide to the New Learning Ecosystem in Sun Microsystems	Karie Willyerd, Sun Microsystems	Monday, 2:45 pm - 3:45 pm	Coronado G
417	Global Implementation with "Adventure Guide Sessions"	Mary Woolf & Chris McGarvey, YUM! Brands	Monday, 2:45 pm - 3:45 pm	Coronado M
418	When Demand for Virtual Classroom Explodes	Jack Wexler, Goodwill Industries International	Monday, 2:45 pm - 3:45 pm	Coronado N
419	Strategic e-Learning Development: A Flexible Plan for Rapid e-Learning Deployment within a Decentralized Organization	Shawn Milheim, Centocor R&D	Monday, 2:45 pm - 3:45 pm	Coronado P
420	Zeroing in on Client Learning: Easy, Low-Cost Custom Solutions that Make Business Sense	Karen Freedman & Stephen Audette, FM Global	Monday, 2:45 pm - 3:45 pm	Coronado Q
421	High-Volume UserContent: Low-Cost Rapid e-Learning for a Global Organization	Dana Alan Koch, Accenture	Monday, 2:45 pm - 3:45 pm	Coronado R
430	The Evolving Learning Systems Marketplace: What SHOULD Learning Systems Do?	Cushing Anderson, IDC; Amy Womack, Waste Management; Russ Sharp, BMO Financial Group	Monday, 2:45 pm - 3:45 pm	Durango 2
431	ReSkilling & Distance Learning: An Interactive Panel	Paul Bardack, George Mason University Center & ReSkilling Experts	Monday, 2:45 pm - 3:45 pm	Monterrey 1
440	Faith: The Soul of Learning, the Spirit of Work	Tom Hoffmann, First United Methodist Church (FUMC)	Monday, 2:45 pm - 3:45 pm	Coronado S
441	Ten Ways to Make Learning More Global "Ready"	Susan Hancock, AIB International; Cary Harlow, Hewlett Packard; Stephen Barankewicz, Avon; Allison Anderson, Intel	Monday, 2:45 pm - 3:45 pm	Coronado C
500	Communicating Culture & Expanding Engagement Through Telepresence	Mike Cuffe, Farmers Insurance Group	Tuesday, 10:00 am - 11:00 am	Fiesta 6
501	Xerox Learning Strategy: Optimizing Execution within a Federated Model	John Leutner, Xerox	Tuesday, 10:00 am - 11:00 am	Coronado F
502	ReSkilling Issues & Strategies	The MASIE Center's ReSkilling Project (Check ReSkilling Schedule for Details)	Tuesday, 10:00 am - 11:00 am	Monterrey 2-3
503	Collaboration as a Positive Disrupter	John Abele, Boston Scientific	Tuesday, 10:00 am - 11:00 am	Durango 2
504	From Training to Talent: The Next Frontier for Learning Professionals	Larry Israelite, Liberty Mutual Group	Tuesday, 10:00 am - 11:00 am	Coronado D
505	Formal into Informal Learning Solutions	Bob Mosher & Conrad Gottfredson, MASIE Learning Fellows	Tuesday, 10:00 am - 11:00 am	Yucatan 3
506	Bullish on UnCertainty: How to Create Adaptable Organizations	Stanton Wortham, University of Pennsylvania Graduate School of Education & Alexandra Michel, Marshall Business School, University of Southern California	Tuesday, 10:00 am - 11:00 am	Durango 1
510	Learning Changes at Wendy's: Our Evolution of Field-Based Training	Coley O'Brien, Wendy's	Tuesday, 10:00 am - 11:00 am	Coronado A

511	gLearning at Google (Learning in the "Cloud"): Foundations of Leadership & Teamwork	Julie Clow & Joel Constable, Google	Tuesday, 10:00 am - 11:00 am	Coronado B
512	Creating a Social Platform for Business Knowledge	Valerie Keesee & Karen Hromco, Blue Cross Blue Shield of Michigan	Tuesday, 10:00 am - 11:00 am	Coronado C
513	Accelerated Learning: Recapitalizing the Dept. of Veterans Affairs Acquisition Workforce	Lisa Doyle, Melissa Starinsky & Joanne Choy, Dept. of Veterans Affairs	Tuesday, 10:00 am - 11:00 am	Coronado G
514	From Zero to Fifty: Really Rapid Development at Kellogg	Erick Marmolejo & Brandy Dietz, The Kellogg Company	Tuesday, 10:00 am - 11:00 am	Coronado N
515	Mobile Learning the Second Time Around: If We Only Knew Then What We Know Now	Kris Swanson & Eren Rosenfeld, Bank of America	Tuesday, 10:00 am - 11:00 am	Coronado P
516	Leading Avon Into the Future: Improving Leadership Skill Transfer & Application	Stephen Barankewicz, Avon	Tuesday, 10:00 am - 11:00 am	Coronado Q
517	Virtual Worlds: Knock-Knock, is Anybody Out There?	Bob Gerard, Accenture	Tuesday, 10:00 am - 11:00 am	Coronado R
518	Are We There Yet? Challenges & Considerations for LMS Implementation in a Global Organization	Fran Bahn, AstraZeneca Pharmaceuticals	Tuesday, 10:00 am - 11:00 am	Coronado S
519	Building a Coaching Culture	David Berry, TaylorMade-adidas Golf Company	Tuesday, 10:00 am - 11:00 am	Coronado T
520	Active Learning Techniques: Incorporating UserContent	Deb Hagen-Moe, Mayo Clinic	Tuesday, 10:00 am - 11:00 am	Acapulco
530	e-Learning for Kids in Action: A Live Field Trip to Projects in the Third World	Nick van Dam, e-Learning for Kids	Tuesday, 10:00 am - 11:00 am	Monterrey 1
540	Leveraging the "Slum Dog": Working with India's Global Talent Pool	Raj Ramachandran, Accenture	Tuesday, 10:00 am - 11:00 am	Yucatan 1-2
541	Rants & Raves on Compliance	Maria Jacaruso-Hamel, MassMutual Financial Group & Paul Nichol, AstraZeneca Pharmaceuticals	Tuesday, 10:00 am - 11:00 am	Coronado M
542	Ten Ways to Market Learning Internally	Dawn Heinz, The Kellogg Company & Lisa Pedrogo, CNN - Turner Broadcasting	Tuesday, 10:00 am - 11:00 am	Coronado E
543	Ten Ways to Re-Charge Classroom Training	Rick Darby, Rollins	Tuesday, 10:00 am - 11:00 am	Cancun
544	Workplace Overload: Barrier to Learning or Can We Enable Learning in this Reality?	Ron Sober, University of Michigan - MAIS	Tuesday, 10:00 am - 11:00 am	Baja
600	The Neuroscience of Learning	Charles Fadel, Cisco Systems	Tuesday, 11:15 am - 12:15 pm	Durango 1
601	Learning Around the World: A Hands-On Workshop	Nigel Paine, MASIE Learning Fellow	Tuesday, 11:15 am - 12:15 pm	Baja
602	ReSkilling Issues & Strategies	The MASIE Center's ReSkilling Project (Check ReSkilling Schedule for Details)	Tuesday, 11:15 am - 12:15 pm	Monterrey 2-3
610	e-Migration: A Strategy to Get from Here to There	Richard Taylor, Aptara Corporation	Tuesday, 11:15 am - 12:15 pm	Coronado F
611	Evolving from Blended Learning to Next Generation Integrated Learning: Why & How?	Greg Bashar, CERTPOINT Systems	Tuesday, 11:15 am - 12:15 pm	Coronado B

612	Strategies for Implementing Successful Online Training Solutions	Beth Gilbert, Citrix Online	Tuesday, 11:15 am - 12:15 pm	Coronado E
613	Achieve Regulatory Compliance With Less Resources	Jay Shaw, NetDimensions	Tuesday, 11:15 am - 12:15 pm	Coronado C
614	Using Social Learning Technology to Unlock Your Organization's Inner Genius	John Ambrose, SkillSoft	Tuesday, 11:15 am - 12:15 pm	Coronado D
615	Everything you Needed to Know About Video Content but Were Afraid to Ask	Martin Addison, Video Arts	Tuesday, 11:15 am - 12:15 pm	Coronado G
616	Mobile Learning - Is it All Style or is There Substance?	Grant Kreft & Keith O'Loughlin, Intuition	Tuesday, 11:15 am - 12:15 pm	Coronado A
617	Fulfilling the Promise of Enterprise Publishing	Michael Carey & Ajay Singh, Mark Logic	Tuesday, 11:15 am - 12:15 pm	Coronado R
620	Learning Changes at Accor: Less Classroom, More Online	Allen Krom, Accor North America	Tuesday, 11:15 am - 12:15 pm	Coronado N
621	Can Distance Learning Train & Maintain Advanced Skills? The Russian Language Example	Rose Likins & Tatiana Levi, The Foreign Service Institute, U.S. Dept. of State	Tuesday, 11:15 am - 12:15 pm	Yucatan 3
622	Transforming On-the-Job Training at Bank of America	Tom Clark & Becki Heffner, Bank of America	Tuesday, 11:15 am - 12:15 pm	Monterrey 1
623	How Microsoft Uses Social Computing to Share Expertise, Drive Sales & Overcome the Learning Curve	Christian Finn, Microsoft	Tuesday, 11:15 am - 12:15 pm	Acapulco
624	Successful Acquisitions Leverage Learning	Mike Emery, Liberty Mutual Group	Tuesday, 11:15 am - 12:15 pm	Coronado M
625	A Skills Matrix & Competency Model for Targeted Learners	Susan Hancock, AIB International	Tuesday, 11:15 am - 12:15 pm	Coronado P
626	Diagnose Your Learning Organization: Rx for 21st Century Healthcare	Joy Hunter & Sue Dyrenforth, Dept. of Veterans Affairs	Tuesday, 11:15 am - 12:15 pm	Coronado S
627	Maintaining Focus on Leadership Development	Lucy Dinwiddie & Robbie Rettmer, ConAgra Foods	Tuesday, 11:15 am - 12:15 pm	Coronado T
630	Outsourcing Learning 2.0: Evolving Perspectives	Holly Huntley, CSC; Raj Ramachandran, Accenture; Learning CONSORTIUM Panelists	Tuesday, 11:15 am - 12:15 pm	Yucatan 1-2
640	Learning Virtually - Let's Not Forget the Learner!	Sarah Lindsell, Andrew Wolff & Helen Gibson, PricewaterhouseCoopers	Tuesday, 11:15 am - 12:15 pm	Coronado Q
650	Women & Learning	Betsy Myers, ReSkilling Project & Beth Thomas, Sequent	Tuesday, 11:15 am - 12:15 pm	Durango 2
651	Ten Ways to Build SEARCH SKILLS in the Workforce	Wayne Hodgins, MASIE Learning Fellow; Eren Rosenfeld, Bank of America; Julie Clow, Google	Tuesday, 11:15 am - 12:15 pm	Cancun
700	Wharton/UPenn Dissertations: Evidence-Based Learning in Action	Mike Barger, JetBlue; Deb Tees, Lockheed Martin; Dave Almeda, Staples	Tuesday, 1:30 pm - 2:30 pm	Fiesta 6
701	Powered by Happy: How Happiness Can Boost Performance, Increase Success & Transform Your Workday	Beth Thomas, Sequent	Tuesday, 1:30 pm - 2:30 pm	Cancun

702	High-Yield Training in the Virtual Classroom	Bob Mosher & Conrad Gottfredson, MASIE Learning Fellows	Tuesday, 1:30 pm - 2:30 pm	Yucatan 3
703	ReSkilling Issues & Strategies	The MASIE Center's ReSkilling Project (Check ReSkilling Schedule for Details)	Tuesday, 1:30 pm - 2:30 pm	Monterrey 2-3
710	Learning Changes at ConAgra Foods: The Changing Recipe for Success	Lucy Dinwiddie, John Hine & KC Bradley, ConAgra Foods	Tuesday, 1:30 pm - 2:30 pm	Coronado A
711	"Twitter": Funny Word, Serious Technology	Ilene Haber, Farmers Insurance Group	Tuesday, 1:30 pm - 2:30 pm	Monterrey 1
712	SharePoint for Social Learning: 3 Implementations at 3 Companies	Mark Wagner, Progressive Insurance; Elin Soderholm, FM Global; Kim Cook, General Mills	Tuesday, 1:30 pm - 2:30 pm	Durango 1
713	Playing for Keeps: The Case for Games in KPMG's Technology-Based Learning	Joey Monaco, KPMG	Tuesday, 1:30 pm - 2:30 pm	Coronado B
714	e-Learning for Kids: Let's Make a Difference!	Nick van Dam, AJ van de Voort & Michael Williams, e-Learning for Kids	Tuesday, 1:30 pm - 2:30 pm	Coronado D
715	Leveraging XML for Learning: Lessons & Ideas from the Publishing World	Elizabeth Turrisi, CFA Institute	Tuesday, 1:30 pm - 2:30 pm	Coronado E
716	Cops, a Credit Card & Causing a Commotion: Educating the Force	Sgt. Joseph del Pilar, Chicago Police Department	Tuesday, 1:30 pm - 2:30 pm	Coronado G
717	Mass Career Customization: A New Talent Model	Josh Haims & Amy Titus, Deloitte Touche Tohmatsu	Tuesday, 1:30 pm - 2:30 pm	Coronado M
718	Developing Global Content: Learning Across Borders	Julie Curtin, Kelly Services	Tuesday, 1:30 pm - 2:30 pm	Coronado N
719	Targeting Learners: Training Marketing Employees with Visual, Hands-On Training	Stephen Barankewicz, Avon	Tuesday, 1:30 pm - 2:30 pm	Coronado P
720	Growing New Leaders: Idea Management & Collective Intelligence	Holly Huntley, CSC	Tuesday, 1:30 pm - 2:30 pm	Coronado Q
721	Learning Agility at Joint Special Operations University: To the Battlefield	Brian Maher, Joe Kilgore & Ken Poole, Joint Special Operations University	Tuesday, 1:30 pm - 2:30 pm	Coronado R
722	Human Capital Investment: Defining Capabilities for Execution of Business Strategy	Keith Dunbar, Defense Intelligence Agency	Tuesday, 1:30 pm - 2:30 pm	Coronado S
723	Headquarters Isn't the Center of All Knowledge? How the Rules are Breaking with Field-Generated Content	Linda English, LINGOs	Tuesday, 1:30 pm - 2:30 pm	Coronado T
724	Virtual Success! Converting Large-Scale Training Events into Effective Online Learning	Don Strimbu, Autodesk	Tuesday, 1:30 pm - 2:30 pm	Yucatan 1-2
730	On-the-Job Training: What Works, What's New & What's Needed?	Debbe Ball, Holcim & Members of The Learning CONSORTIUM OJT Working Group	Tuesday, 1:30 pm - 2:30 pm	Acapulco
740	Smart Design for Smart Apps on Smart Phones	Ann DeMarle & Ray McCarthy Bergeron, Champlain College	Tuesday, 1:30 pm - 2:30 pm	Coronado F
750	The End of Book Learning: Why the Next Textbook...Isn't One	Bryan Polivka, Member - Pearson Strategic Advisory Board	Tuesday, 1:30 pm - 2:30 pm	Coronado C

751	Second Chapters for Learning Professionals - After We Retire	Steve Churchill, Wells Fargo	Tuesday, 1:30 pm - 2:30 pm	Baja
752	Pecha Kucha	Learning 2009 Participants,	Tuesday, 1:30 pm - 2:30 pm	Durango 2
800	"Love Me Do": The Beatles & A Tale of Three Drummers	Gordon Thompson, Skidmore College	Tuesday, 2:45 pm - 3:45 pm	Coronado M
801	Design Once for Multiple Formats: How & Why?	Peter Jones, Bristol-Myers Squibb	Tuesday, 2:45 pm - 3:45 pm	Monterrey 2-3
802	21st Century Skills - From Industry to Schools & Back	Charles Fadel, Cisco Systems	Tuesday, 2:45 pm - 3:45 pm	Fiesta 5
803	Committing to Green & Sustainable Practices	John Howley, Davies Energy Systems	Tuesday, 2:45 pm - 3:45 pm	Coronado F
804	Experience vs. Formal Training: Reframing Leadership Development & More	Rob Lauber, YUM! Brands	Tuesday, 2:45 pm - 3:45 pm	Durango 1
805	So You Want to be a Learning Consultant: Look Before You Leap	Nigel Paine, MASIE Learning Fellow; Jeanne Meister & Brian Polivka, Independent Learning Consultants; Allen Krom, Accor North America	Tuesday, 2:45 pm - 3:45 pm	Yucatan 3
806	Ayurveda - The Science of Life: A Wellness, Prevention & Self-Healing Approach to Health	Deepak Sethi, Organic Leadership	Tuesday, 2:45 pm - 3:45 pm	Cancun
810	From Vegas to Virtual: Transforming a Sales Conference	Jill Guardia, Symantec	Tuesday, 2:45 pm - 3:45 pm	Durango 2
811	Developing & Deploying an LMS: One Year Later	Heidi Nyland, Schering-Plough	Tuesday, 2:45 pm - 3:45 pm	Coronado A
812	The Capability Factory: Drive Better Adoption of Capabilities in 4 Easy Steps	Robin Nowlin, Procter & Gamble	Tuesday, 2:45 pm - 3:45 pm	Coronado S
813	PepsiCo's Finance University: Global Implementation Lessons Learned	Brad Haime & Hilary Brandman, PepsiCo	Tuesday, 2:45 pm - 3:45 pm	Coronado C
814	Training in Disguise: Solving a Common Problem with How-To Guides for Just-in-Time Training	Cary Harlow, Hewlett Packard	Tuesday, 2:45 pm - 3:45 pm	Coronado D
815	Competency Integration: The Common Ingredient for Human Capital Practices	Jackie Drown & John Hine, ConAgra Foods	Tuesday, 2:45 pm - 3:45 pm	Coronado E
816	Flexible Learning Architecture for Changing Business Needs	Ron Cowan, Xerox	Tuesday, 2:45 pm - 3:45 pm	Coronado G
817	Content Development: Innovative Solutions Using Standardized Designs & Tools	Christine Laflamme & Cynthia Boisvert, FM Global	Tuesday, 2:45 pm - 3:45 pm	Coronado N
818	The Role of Learning in an Emergency: Ready, Set, Surge!	Karen Ngowe, Centers for Disease Control and Prevention	Tuesday, 2:45 pm - 3:45 pm	Coronado P
819	Immersive Game-Based Courses: Lessons Not Just for Kids	Jennifer Whiting & Jeramy Gatzka, Florida Virtual School	Tuesday, 2:45 pm - 3:45 pm	Coronado T
820	A Learning Portfolio: You Can Take Learning With You!	Lynne Galiatsatos & David Raimist, American College of Cardiology	Tuesday, 2:45 pm - 3:45 pm	Coronado R

830	Learning Systems & Talent Management: Integrate or Separate?	Cushing Anderson, IDC; Larry Israelite, Liberty Mutual Group; David Barton, Michelin; Nick van Dam, Deloitte Touche Tohmatsu	Tuesday, 2:45 pm - 3:45 pm	Fiesta 6
831	Learning Agility	Conrad Gottfredson, MASIE Learning Fellow; Dan Bielenberg, Accenture; Allison Anderson, Intel; Jill Gardner, The Walt Disney Company	Tuesday, 2:45 pm - 3:45 pm	Yucatan 1-2
840	Video Production for the Learning Professional: Examples, Tools & Techniques	George Tuft, Grant Thornton	Tuesday, 2:45 pm - 3:45 pm	Acapulco
850	Live Videoconferencing for Learning at the Manhattan School of Music	Marci Powell, United States Distance Learning Association & Christianne Orto, Manhattan School of Music	Tuesday, 2:45 pm - 3:45 pm	Monterrey 1
860	Collaboration & Wikis for Learning: Planned Research & Experiences	Hyunkyung Lee, MASIE Learning Fellow & Tracy Ross, Intel	Tuesday, 2:45 pm - 3:45 pm	Coronado B
861	Ten Ways to Teach Really BORING Content	Linda English, LINGOs & Deb Hagen-Moe, Mayo Clinic	Tuesday, 2:45 pm - 3:45 pm	Baja
900	e-Learning Update: 12 Years Later & 5 Years into the Future	Elliott Masie, Chair, The Learning CONSORTIUM	Wednesday, 8:30 am - 9:45 am	Coronado K-L
901	The Snowflake Effect: Mass Personalization for 7 Billion People - Oxymoron or the Future?	Wayne Hodgins, MASIE Learning Fellow	Wednesday, 8:30 am - 9:45 am	Durango 1
902	Mind-Body Techniques for Stress-Free Success at Work & Home	Deepak Sethi, Organic Leadership	Wednesday, 8:30 am - 9:45 am	Durango 2
910	Learning Changes at Georgia-Pacific: Responding to Economic Instability with Strategy Alignment	Michael Woodard, Georgia-Pacific	Wednesday, 8:30 am - 9:45 am	Coronado F
911	Deloitte Faculty Excellence: Preparing Facilitators to Deliver Learning 2.0	Terry Bickham, Jason Magill & Josh Haims, Deloitte Touche Tohmatsu	Wednesday, 8:30 am - 9:45 am	Coronado R
912	The Afterlife of Virtual Learning	Kathee Kelly, HD Supply Utilities	Wednesday, 8:30 am - 9:45 am	Coronado S
913	One Stop Learning: Implementing an LMS & Corporate University in 3 Months	Sonia Scott & Amy Womack, Waste Management	Wednesday, 8:30 am - 9:45 am	Coronado E
914	A Job Task Analysis: A JetBlue Case Study	Murry Christensen & Shawn Overcast, JetBlue Airways University	Wednesday, 8:30 am - 9:45 am	Coronado G
915	Business/Higher Education Partnerships: Two Real World Examples	Toni Ungaretti, Johns Hopkins Carey Business School	Wednesday, 8:30 am - 9:45 am	Coronado M
916	e-Learning for a Global Workforce at the CIA	Bob Park, CIA	Wednesday, 8:30 am - 9:45 am	Coronado P
917	Social Media for Health Education Solutions	Lora Shea, University of Texas MD Anderson Cancer Center	Wednesday, 8:30 am - 9:45 am	Coronado Q
920	Using Social Media Internally to Source, Develop & Engage Employees	Jeanne Meister, Learning Researcher & Co-Author "The 2020 Workplace"; Dan Braunm, Computer Associates; James Martin, US Army Command and General Staff College	Wednesday, 8:30 am - 9:45 am	Yucatan 1-2
930	Digital Pictures: Making Them Great!	Ed Burke, Learning 2009 Photojournalist	Wednesday, 8:30 am - 9:45 am	Monterrey 1
940	Storytelling + Media + Multiple Platforms = Engaging Possibilities	Joey Monaco, KPMG	Wednesday, 8:30 am - 9:45 am	Coronado A

941	Learning & Training in Denmark & Scandinavia: Practical Aspects of Radical Ideas	Klaus Bakdal, Villa Venire	Wednesday, 8:30 am - 9:45 am	Coronado N
942	The Unemployed College Graduates: A Perspective from the Class of 2009	Erin Anderson, The MASIE Center	Wednesday, 8:30 am - 9:45 am	Coronado D
943	Road Warrior Survivor Tips: Living, Teaching, Learning & Working While Traveling	Tom King, Learning Innovator	Wednesday, 8:30 am - 9:45 am	Baja